

LIFE IN ALASKA

Rev. P. T. Rowe Says Work There Would Bring Out Young Men's Qualities

VISITING IN PHILADELPHIA

Mission work among the Indians and Eskimos of Alaska, with the temperature often at 80 degrees below zero, is a life likely to bring out all that is manly in a young man, says the Rt. Rev. Peter Trimble Rowe, D. D., Protestant Episcopal Bishop of Alaska, who is in this city today.

"It will do them good to get out where the air is pure and the life simple and rigorous," said Bishop Rowe, who is an excellent witness for his own assertion. In spite of his sixty-odd years, he presents a picture of ruddy cheeks and upstanding health. His step is elastic and his eye clear.

"There is always work to be done among our missions," he said at the home of Mrs. George C. Thomas, 301 South Twenty-first street. "Our workers are scattered throughout Alaska; from the most southern point to the shores of the Arctic Ocean. Spiritual and medical attention is sorely needed by the natives, and I would like to see more young men volunteer."

"I myself have been in Alaska for twenty-seven years. I am continually on the move, visiting these missions and so have come to possess a comprehensive knowledge of the country. In one circuit I cover 3500 miles."

Colest in the Interior

It is severely cold in the interior, often 80 degrees below zero, but the dryness of the atmosphere makes it bearable. It has the effect of rarifying the air, however, until it is difficult to breathe at times.

"In the southern section, where the Japan current affects the climate, it is much warmer. In both sections in the summer it is surprisingly warm, and the mosquitoes are plentiful. They are as thick that I have seen bears, attacked by these insects, so pound their heads upon the rocks in an effort to sweep them away that they have died from the concussion. Men have been known to collapse from excessive poisoning by mosquitoes when not properly protected."

Bishop Rowe was in the thick of the Klondike gold rush and traveled with the 60,000 "muckers" in their stampede to reach the gold fields.

Friend of Writers

Bishop Rowe was a friend of Jack London, then a correspondent for San Francisco newspapers; Rex Beach and Robert W. Service, all of whom have pictured in their works the old Alaska which is passing away.



THE RT. REV. P. T. ROWE
Protestant Episcopal Bishop of the Alaskan Diocese, who says life near the Arctic Circle brings out many qualities

RETURNS IN TIME TO RESCUE FAMILY

Market Street Meat Dealer, Back From Theatre, Finds Place on Fire

2 OTHER STORES DAMAGED

A. Tenfel, a meat dealer, rescued his wife and three-month-old child last night when fire, starting in the basement of his store at 6237 Market street, spread to the stores adjoining on either side.

Tenfel had been at the theatre and returned about 10:30 o'clock to see smoke pouring from a window. He ran to the third floor, where his wife and child were asleep, and guided them to the street as the engines arrived.

The fruit store of A. Simon, 6235 Market street, and the Lincoln Restaurant, 6236 Market street, are the adjoining properties damaged. On the second floor, above the restaurant were Mrs. I. Gartillon, her daughters, Mary, eight, and Sarah, eleven, and her mother.

On the third floor were Mr. and Mrs. G. M. Dourlian. The Dourlians had called on Mrs. Gartillon and were as-

serious to their own apartment when they smelled smoke. They hurried to the fire escape, but the escape was blocked by the fire. They had time to gather up some valuables before leaving the building and returned later when the fire was extinguished. The flames did not reach their apartments.

Serious rioting in Moscow Copenhagen, March 1.—A dispatch to the Berlingske Tidende from Helsinki, Finland, reports serious rioting, accompanied by bloodshed, in Moscow. The trouble had its origin in the railway strike, says the dispatch.



GOOD CLOTHES

Showing New Spring Suits And Topcoats

From The Kirschbaum Shops

Sport jacket suits—made up in tweeds, homespuns and cheviots. Men's and young men's plain sacks in worsteds, serges and cheviots. Topcoats which cover the whole style range from the London type of box-backs to silk-lined Chesterfields. And all at prices which lower the cost of dressing well:

\$25 to \$50

REID AND FORT

1204 Chestnut St. 11 South 15th St.
1119-21 Market St.

STRAWBRIDGE & CLOTHIER

Sample Sale of Women's Spring Coats and Capes
Many at Wholesale Prices and Less

To-morrow—a sample line of Coats from our own factory, returned by our salesmen on the road, will be placed on sale, many at wholesale prices and less. The line includes Coats and Capes, for sports and dress occasions; plenty of tweeds, tan cloakings, serges, Bolivians and wool velours; some smartly trimmed with bands of the material, some are embroidered and others are of the new fringed types.

\$18, \$22.50, \$25, \$30, \$40, \$50, \$65

All in sample size 36 only. However, the loose, cape-like tendencies of many of the models adapt them to larger and smaller figures. Don't miss this Sale—values like these are not to be had often.

MADE IN PHILADELPHIA
Strawbridge & Clothier—Second Floor, Centre

NEW DROP-STITCH WOOL JERSEY BLOUSES

\$3.00

The model sketched—in tan, green, flame and Copenhagen blue; collar and cuffs of white linen with narrow fllet edging.

PLAIN WOOL JERSEY

Peggy Blouses, \$3.95
The new shirred-girdle models, white linen collar and cuffs.

Pongee Blouses, \$3.50
Semi-tailored model, cluster-tucked, Tuxedo or Peter Pan collar, box plait and cuffs trimmed with narrow plaiting.

MADE IN PHILADELPHIA
Strawbridge & Clothier—Second Floor, Centre

Men's Card Cases Under Price, \$1.95

MADE IN PHILADELPHIA

Three-fold style, with full-length pocket in the back for bills. Of polished pin-seal with 14-karat gold corners—\$1.95.

Heavy Cowhide Boston Bags, Special—\$3.85
In brown or black, with rubberized lining, double handle strap and buckle.

Albion 8 and 9, Centre

Men's Madras Shirts, \$1.35

About Present Wholesale Price

A remarkable purchase from a Philadelphia manufacturer—at a price concession which enables us to mark them at about the same price we would have to pay for identical goods.

All manner of smart stripe effects, woven clear through the fabric.

East Store, Eighth Street

House Dresses \$1.65

Cleverly designed to give the much desired straight-line effect, with a smart little girdle. Note the saucy round collar of white poplin, gingham, black, blue, or lavender with white. As to the value, these are the best Dresses obtainable at \$1.65.

MADE IN PHILADELPHIA
Strawbridge & Clothier—Third Floor, Filbert Street, West

Aquamarine Bar Pin

Platinum faced, green gold back, and beautifully pierced. An aquamarine of rich color is in the center—\$24.

Aquamarine is the March birthstone. It is probably the most popular of semi-precious stones. Our stock is just brimful of desirable gifts of jewelry set with aquamarines.

S. Kind & Sons, 1110 Chestnut St.
DIAMOND MERCHANTS—JEWELERS—SILVERSMITHS

Sales efforts that win

THE paper which carries your sales talks speaks the importance of what you have to say. The man who receives it, nine times out of ten, gets his first impressions from the paper.

If it's good paper—with the right look and "feel"—he reads.

Your printer will be glad to help you in the make-up of your sales letters—or any other printed literature. When he suggests Danish Bond—it is because he knows its quality and its excellent printing surface.

DANISH BOND
ONE OF THE LINE OF DANISH WATER-MARKED PAPERS

Made in the hills of Berkshire County
By the B. D. RISING PAPER COMPANY
Housatonic, Mass.

1st sold by GARRETT-BUCHANAN COMPANY, Philadelphia, Pa.

After-Dinner Tricks



No. 98—Telling Cards from Backs

A number of cards are taken at random from a pack. Each card in turn is held between the thumb and fingers, with the face toward the audience. Gazing at the back of the card for a few seconds, its suit and number is revealed by the performer.

In holding the card, as shown in the diagram, the thumb and fingers bend it of the card is brought within the performer's sight, in the lower left-hand corner, and he notes the value of the card.

C. J. Heppe & Son

Central Store, 1117-19 Chestnut St. Uptown Store—Cor. 6th & Thompson Sts. "The House that Heppe built"

President, Florence J. Heppe, Son of the Founder

Inaugurated the One-Price System in 1881

New Victor Records Out Today!

The March list of new Victor Records goes on sale today—at Heppe's. Call and let us play them for you—or telephone, and we will send them to you. Remember, Heppe's specialize in Victor-Victrolas and Victor Records exclusively. Every advantage is at your command at Heppe's.

A few Heppe Victrola Outfits

Victrola No. IV, \$29.50 with 6 10-inch double-face records Pay only 50c weekly	Victrola No. 50, \$54.50 with 6 10-inch double-face records Pay only \$1 weekly
Victrola No. 90, \$135 with \$10 worth of records Pay only \$1.75 weekly	Victrola No. 300, \$265 with \$15 worth of records Pay only \$1 weekly

Duo-Art Pianola-Pianos

(A Reproducing piano—not a "player-piano")

Every great musician of the present day makes records for the Duo-Art Pianola-Piano. Most of them now make records exclusively for the Duo-Art. Among these are Paderewski, Bauer, Hofmann, Gabrielowitch, Ganz Grainger and Cortot. They fully recognize the superiority of the Duo-Art and have committed the work of perpetuating their art solely to this greatest of all musical instruments.

The Duo-Art is made only in the Steinway, Weber, Steck, Wheelock, Stroud and Aeolian pianos—all on sale at Heppe's. Prices are from \$750 up.

Mail This Coupon for Full Information
C. J. Heppe & Son, Central—1117-19 Chestnut St. (Philadelphia) Uptown—6th & Thompson Sts.
Without any obligation on my part please send full information about (mark X below):

Pianos Player-Pianos Victrolas

March Bargains—Used Pianos and Players

This is the best time of the year to purchase a rebuilt piano or player-piano. The selections are better and the prices are extremely low. Every Heppe rebuilt piano or player-piano is guaranteed for five years and exchangeable any time within one year at full price paid.

We are honored

in being the exclusive Philadelphia representatives of the two finest makes of grand pianos in the world—the Mason and Hamlin and the Henry F. Miller.

Alongside of these fine pianos we also sell the Weber, Steck, Edouard Jules, Heppe and H. C. Schomack grand pianos.

Prices are from \$695 up.

Axminster Rugs One-third to One-half Less Than Regular Retail Prices

The department of Lower-Priced Floor Coverings has received a belated shipment of Rugs originally intended for the remarkable selling event of last week. These, like the others, are from one of America's leading mills, and also like the others—a number have slight irregularities, chiefly in the matching of the patterns.

These late arrivals will be ready tomorrow—marked at the same low prices that sent the previous shipment hurrying out to hundreds of homes. These prices tell the story—

Rugs, size 9x12—\$21.75, \$24.75, \$33.75
Rugs, size 8.3x10.6 feet—now \$31.75
Rugs, size 9x15 feet—\$33.75 and \$42.75
Rugs, size 11.3x12 feet—now \$42.75

Many Other Odd Sizes at Corresponding Prices

Simplicity Adds Its Charm to Crepe de Chine Frocks

And the Prices, Women Will Note, Are Attractive Indeed, \$13.50 to \$22.50

Fashioned along the straight, slender lines to which crepe de chine adapts itself so admirably, and often plaited within an inch of their necks and hems in a manner most admired by Fashion, these new Frocks proclaim the mode as loudly as any Frock can, sometimes aided by a flying panel, a peasant sleeve, an over-bow or a clever looping of braid. In black, navy blue and brown.

MADE IN PHILADELPHIA
Strawbridge & Clothier—Second Floor, Market Street

Boys' Winter Clothing Marked for Quick Clearance

All our remaining Winter Suits, Overcoats and Mackinaws are sharply reduced—many at half price and less than half price.

All-wool Cheviot Suits, Extra Trousers, 7 to 16—\$9.85
Cheviot Suits, Extra Trousers—Half Price at \$12.50
Winter Overcoats, Half and Less Than Half Price—\$4.75 and \$12.50
All-wool Mackinaws—\$5.95 and \$7.25

Fine Taffeta Special at \$1.75

MADE IN PHILADELPHIA

And Philadelphia may well be proud to claim this lovely Silk for her own. In black and colors, chiffon finish, and 35 inches wide—special at \$1.75.

Satin Crepe—\$3.00
Exquisitely fine and soft and drapable. Black and the latest shades as well as the most staple.

New Arrivals in Sports Silks and Printed Crepe de Chine

Including the Castle Prints, sold here exclusively in Philadelphia. Strawbridge & Clothier—Albion 8, Centre

Velour Portieres A Notable Value \$15.50 a pair

A limited quantity at this low price. Rich-looking Draperies, soft and deep of pile. Fancy them in your own home! Custom-made, with open French edges, in handsome combinations—blue, green, brown and rose among them—\$15.50 a pair.

Mill-ends of Velours Under Price—\$3.75

Curtain lengths of fine velours, with slight imperfections that cannot be detected without careful search. Blue, brown, green and mulberry, with finished edges—\$3.75 a length.

MADE IN PHILADELPHIA
Strawbridge & Clothier—Third Floor, Centre